

Agenda Item Number 11.A.

July Goal-Setting Session

Presenter: George Kloeppe

Action Recommended: Discussion—Approve or Modify Direction

Background:

The Board of Directors has asked that the July 14 meeting in Cottage Grove be devoted to a strategic planning, or goal-setting, session—the first since July 2001. I have asked Laurie Swanson Gribkov, PhD, to assist us this year, and she and I have met once (April 16) to craft a proposed purpose statement and design.

Under this item, a report and recommendation will be made, and the Board is asked to provide guidance regarding making the best use of our limited time at the Session. Beyond this month's meeting, Laurie and I have agreed that in preparation for the July session, she will attend the May Executive Committee meeting to seek refinement of the design for the evening and also will be at our June 26 Board meeting in Veneta for a short information item. It is my hope that, with some advance preparation, we can have a productive session in July that will identify opportunity areas for the agency's work over the coming year.

While this will be sharpened prior to this month's meeting, the broad vision is for the Board, with participation from the division directors and myself, can consider the most important elements of the *healthy regional community* that we seek; can assess the *public sector contributions* to that desired community; can determine which of those public sector contributions are *regional in character*; and finally, identify *opportunity areas* for further attention by LCOG.

The Board is encouraged to discuss this proposal and suggest refinements.