

**Agenda item Number  
16.**

**Lane Economic Committee Workplan**

**Presenter:** Steve Dignam

**Action Recommended:** Information only

**Background:**

The LCOG Board had a strategy session in July, 2003 at which 6 goals were identified for economic development efforts (See column 1 in attachment). These 6 goals were then discussed and further clarified at a full meeting of the LCOG Board on 10/18/03 (See column 2 in attachment.) LCOG staff took these goals and clarifications and created a 2004 workplan for the LEC (See column 3 in attachment.) A status report is contained in column 4. LCOG staff would appreciate feedback and further input as to LCOG Board economic development priorities.

**Agenda item #16**  
**Lane Economic Committee WorkPlan**  
**Status Report**

<b>LCOG Board Goal Setting Session July, 2003</b>	<b>LCOG Board Discussion 10/18/03</b>	<b>LEC WorkPlan</b>	<b>Status Report</b>
1. Assist local governments in meeting infrastructure needs – grantsmanship, technical assistance.	Identify regional solutions to infrastructure needs	<ul style="list-style-type: none"> <li>• Invite various State and Federal agencies to LEC to address how their agencies can provide assistance</li> </ul>	<ul style="list-style-type: none"> <li>• LEC heard presentation from State of Oregon regarding pending Industry Cluster coordination project. LCOG has submitted grant request to EDA to participate in coordination efforts.</li> <li>• LCOG co-sponsored a training session with Wells Fargo Bank on Infrastructure Finance tools.</li> </ul>
	Focus on realistic industries	<ul style="list-style-type: none"> <li>• Invite feedback from the Lane Metro Partnership regarding efforts in this direction</li> </ul>	<ul style="list-style-type: none"> <li>• LEC heard presentation from Lane Metro Partnership regarding targeted industries.</li> <li>• LCOG assisting City of Oakridge to establish Sirolli Institute program to facilitate entrepreneurial development.</li> <li>• LCOG providing assistance to City of Creswell to perform Target Industry Study.</li> <li>• LCOG assisting City of Veneta to implement next steps in previously completed Target Industry Study.</li> </ul>
	Develop reliable transportation infrastructure, including rail	<ul style="list-style-type: none"> <li>• Review LCOG’s Transportation Planning efforts as they relate to economic development</li> </ul>	<ul style="list-style-type: none"> <li>• LEC provided written feedback to BCC regarding Lane County STIP Transportation priorities.</li> </ul>
2. Maintain and make available objective information related to development, e.g. buildable land surveys	Improve awareness of industrial site options in rural areas	<ul style="list-style-type: none"> <li>• Invite feedback from the Lane Metro Partnership regarding efforts in this direction</li> </ul>	<ul style="list-style-type: none"> <li>• Lane Metro Partnership scheduled for later this year</li> <li>• LCOG has requested grant funding to help rural communities get industrial property on State list.</li> </ul>
3. Support Needs & Issues process. Board should receive regular reports from Lane Economic Committee	Improve two-way communication between LCOG/LEC boards	<ul style="list-style-type: none"> <li>• Provide regular progress reports back to LCOG Board via chair, vice-chair or staff</li> <li>• Rank Needs &amp; Issues projects</li> </ul>	<ul style="list-style-type: none"> <li>• This is first LEC report to LCOG Board.</li> <li>• LEC has started the Need &amp; Issues process. State of Oregon is not providing any funding for this project. Consequently, project scope is scaled back this year.</li> </ul>

4. Avoid conflicting with the economic development efforts of others, e.g. Lane Metro Partnership, Workforce Partnership, and CVALCO	Focus on efficient and non-redundant delivery of services	<ul style="list-style-type: none"> <li>• Work with Lane County to help incorporate relevant questions into County RFP's</li> <li>• Create a one page profile on each of various economic development service providers in Lane County</li> </ul>	<ul style="list-style-type: none"> <li>• LEC to assist Lane County when the next Video Lottery project RFP is issued.</li> <li>• LEC has established objectives &amp; methods. Will create these profiles over next 12 months as various groups present to LEC.</li> </ul>
5. Facilitate area-wide long term growth management planning, e.g. Region 2050; nurture unified vision for growth and development	Help coordinate various sources of economic development assistance	<ul style="list-style-type: none"> <li>• Provide feedback and local perspective to 1) Benton Lane Lincoln Linn Regional Investment Board, 2) Cascades West Economic Development District, and 3) Southern Willamette Research Corridor</li> <li>• Provide feedback to University of Oregon programs related to Technology Transfer and Business Incubators</li> </ul>	<ul style="list-style-type: none"> <li>• LEC received reports from RIB representatives and provided feedback to RIB regarding several projects within Lane County.</li> <li>• LEC to review and approve major update to Comprehensive Economic Development Strategy (CEDS) for CW Economic Development District planned for this summer/fall.</li> <li>• LEC to participate in SWRC meeting later this year.</li> <li>• LEC received two updates from UofO regarding Tech Transfer and Incubator.</li> <li>• LCOG has updated SWRC web site and coordinated two SWRC technology transfer programs.</li> </ul>
6. Expand business assistance loan program	Assist more small businesses through LCOG's business loan program	<ul style="list-style-type: none"> <li>• Provide oversight and review of LCOG's Loan Administrative Committee (LAC)</li> <li>• Support efforts to add new loan programs</li> </ul>	<ul style="list-style-type: none"> <li>• LCOG has helped 29 small businesses take advantage of various government loan programs this year.</li> <li>• LEC to review LAC performance later this year.</li> <li>• LEC recommended and received advocacy letter from LCOG Board earlier this year for new LCOG EDA revolving loan fund. This application is still pending.</li> </ul>
	Provide more technical assistance to small businesses	<ul style="list-style-type: none"> <li>• Invite feedback from Business Development Center and SCORE</li> </ul>	<ul style="list-style-type: none"> <li>• LEC heard status report from both BDC and SCORE.</li> </ul>