

## **Agenda Item Number 10.A.**

### **Agreement for United Way Certified Service Providers**

**Presenter:** Ted Stevens

**Action Recommended:** Approve Agreement and Authorize its Execution

**Background:**

- With the Board's concurrence, LCOG sought "certification" as a United Way service provider last summer. Certification entitles agencies to receive funds from United Way's annual fund raising campaign.
- Last fall, LCOG was given United Way certification. This action is historic; LCOG is the first public agency in Lane County to be granted access to United Way campaign dollars (other than donor designated gifts channeled through the campaign). Notwithstanding this fact, this certification does not apply to the entire agency; it is limited to Senior & Disabled Services' Senior Meals and Senior Connections programs.
- As a newly certified United Way agency, LCOG was invited to apply for \$5,000 per year for calendar years 2006 and 2007. The agency made application for these funds. Given the limited amount of funds offered, S&DS decided to focus them on a project to provide prescription drug assistance services to low income seniors residing in rural areas.
- LCOG's project proposal was accepted. On June 2<sup>nd</sup>, the United Way Board of Directors approved the allocation of \$5,000 per year to LCOG. In order to receive these funds, by July 31<sup>st</sup>, the LCOG Board needs to review the United Way service provider agreement and authorize its execution by the Board Chair and Executive Director. A copy of the agreement is attached.

Regarding this agreement, the key provisions impacting LCOG can be found in Sections A and C. The requirements of Section A apply to both LCOG and the United Way, and should pose no problems. Those in Section C are specific to LCOG and, while not onerous, commit the organization to some activities which are new. (Note: Recognizing that LCOG is not a 501(c)(3) charitable organization, staff is negotiating with United Way on a modification of the language in paragraph C.1. Once new language is available, United Way is OK with LCOG writing in the amended language.)

The new activities required of LCOG are set forth here:

- C.2: "...to conduct an annual United Way fundraising campaign among its ... Board of Directors."
- C.3: "...to include in materials such as letterhead, annual reports, and brochures, indications that the Certified Service Provider (i.e. LCOG) is a certified United Way service provider." (Note: Based on a conversation with a United Way staffer, this provision applies to Senior & Disabled Services, rather than to the entire organization.)

**Requested Action:**

Review and approve the Agreement for United Way Certified Services Providers between LCOG Senior & Disabled Services and United Way of Lane County, and authorize its execution by the Board Chairperson and LCOG Executive Director.

Attachment