

The Oregon Metropolitan Planning Organization Consortium (OMPOC) invites Oregon public officials, community leaders, planners, developers and policy makers to join us for

**OMPOC Fall Summit 2006**  
**OCTOBER 6-7**



***Meeting Oregon's 21st Century Challenges***  
***with New Collaborations***

Inn of the Seventh Mountain  
Bend, Oregon

- ▶ Experts in Oregon's history, transportation policy and economic development address where we've been and where we need to go.
- ▶ Breakout sessions address common goals, challenges and new opportunities to collaborate.

**OREGON'S EMERGING SUPER REGIONS**

Central Oregon, the Rogue Valley, and the Willamette Valley began as agricultural centers, but have rapidly become hubs of modern commerce and economic growth that reach areas far beyond their jurisdictional boundaries. These "super regions" affect housing costs, transportation systems, finance and governance. How should Oregon respond? How will growth of these regions affect the rest of Oregon?

**GROWTH AND COLLABORATION IN THE 21ST CENTURY**

- ▶ What does the future hold for Oregon's super regions?
- ▶ What are the common threads that bind the super regions, and what opportunities for collaboration might help them meet future aspirations?
- ▶ How can the traditional agricultural and timber economies of Oregon benefit from the growth of the super regions?
- ▶ What lessons can the super regions offer the rural economies of Oregon?
- ▶ Are new governance approaches needed to help shape future growth?

For a complete program, online registration, and lodging information visit the OMPOC website - [www.ompoc.org](http://www.ompoc.org).

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## Meetings

### OMPOC Fall Summit 2006


#### "Meeting Oregon's 21st Century Challenges with New Collaborations"


The Oregon Metropolitan Planning Organization Consortium (OMPOC) statewide summit for elected officials, transportation planners, local and regional decision-makers, and state leaders will be held on October 6 and 7 at the Inn of the Seventh Mountain in Bend, Oregon.

October 6, 1:00 p.m.-5:00 p.m. OMPOC business meeting  
 October 7, 8:00 a.m.-5:30 p.m. Statewide summit

- Experts in Oregon's history, transportation policy and economic development address where we've been and where we're headed
- Breakout sessions address common goals, challenges and new opportunities to collaborate

### Register for the summit online

Download or view the Summit Flyer (PDF )\*

Download or view the Draft Agenda (PDF )\*


#### **Registration**

Summit fee: \$85

Onsite registration will be accepted.

#### **Inn of the Seventh Mountain Information and Reservations**

The group rate is \$126 per night, with a **deadline of September 28** for receiving the group rate. If you need to cancel your reservation, you must **cancel by September 28**.

You may make your reservation directly through at the Inn of the Seventh Mountain online reservation, by calling the Inn at TBD, or by faxing the individual reservation form (PDF )\*. Use "OMPOC Summit" to receive the group rate. Check-in time is 4:00 p.m.

#### **Travel**

Central Oregon is served by Horizon Air and United Express at the Redmond Roberts Field Airport.

Enjoy activities at the Inn of the Seventh Mountain.

View available Wanderlust Tours (PDF )\*

Visit places of interest near Bend (PDF )\*

Visit the Bend Visitor & Convention Bureau website

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\*PDF files require Acrobat Reader.



**Fall 2006 Summit**  
***Meeting the Transportation Challenges of the 21<sup>st</sup> Century***  
***with New Collaborations***

**October 6 & 7**  
**Inn of the Seventh Mountain | Bend, Oregon**

**Friday, October 6**

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|---------|--|---------------------------------|
| 1:00 PM | <b><i>OMPOC business</i></b> <ul style="list-style-type: none"><li>• Roundtable</li><li>• 2007 OMPOC Work Program</li><li>• 2007 Legislative Strategy</li><li>• Bend 2030</li><li>• Summit Preparation</li></ul> | <b>OMPOC members</b>            |
| 5:00 PM | <b><i>Adjourn</i></b>  |                                 |
| 5:30 PM | <b><i>Reception (place TBD)</i></b>  | <b>OMPOC members and Guests</b> |

**Saturday, October 7**

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|---------|---|---|
| 8:00 AM | <b><i>Registration &amp; Continental Breakfast</i></b>  |   |
| 8:50 AM | <b><i>Welcome and Opening Remarks</i></b><br><i>How will we meet our transportation challenges in the 21st Century? What partnerships are needed?</i> | <b>Rex Burkholder</b><br><i>OMPOC Chair</i> |

- 9:00 AM     **Getting to the 21st Century: Historic perspective on Oregon's emerging super-regions**     **William G. Robbins**  
*Emeritus Distinguished Professor of History, OSU*
- Since the founding of the Oregon Territory, Oregon's leaders have shaped development of the state with evolving forms of governance. This keynote address will provide the historical context for how Oregon's emerging super-regions formed, and set the stage for discussions on how governance will need to evolve to shape growth trends of the future*
- 9:30 AM     **Moving into the 21st Century: What does the future hold for Oregon's super-regions?**     **Guest Speaker**  
*Oregon Economist*
- Oregon's super-regions began as centers of agriculture, but have rapidly evolved into hubs of modern economic growth in the state. What does the future hold for these areas? What challenges will come with increasingly concentrated growth in these super-regions? How will traditional agricultural and timber economies be affected within these regions? How will growth in the super regions affect the rest of Oregon?*
- 10:00 AM     **Break**
- 10:20 AM     **Breakout Session 1: What are the common threads that bind Oregon's super-regions? What are our common aspirations and challenges as we look to the future?**     **Small Groups**
- The Willamette Valley, Rogue Valley and Central Oregon super-regions combine to serve as the drivers of Oregon's economy. These areas claim more than 70% of the state's residents and the bulk of the state's industry. State bureaucracies are ill-matched to meet the growth challenges that these regions represent, and an "urban-rural divide" political culture has pitted the needs of these areas against those of the rest of the state.*
- What are the aspirations that the super regions hold in common for shaping future development? What are the obstacles that could prevent these super-regions from reaching shared aspirations? What are the common ground and shared interests that urban and rural areas can build a new spirit of collaboration on*
- 11:30 AM     **Report back on breakout sessions**     **All**
- Group leaders share observations on the aspirations and challenges facing each of the super-regions*

12:00 PM	<p><b>Lunch Poster Session:</b> <i>What are the new transportation and development trends for Oregon's emerging super-regions? Oregon's transportation leaders reflect on a series of "travel-shed" maps that illustrate the challenge ahead.</i></p> <p><i>Leaders from Oregon's developing regions will share perspectives on how the emergence of super-regions is changing their communities</i></p>	<p><b>Bill Friedman</b> <i>Bend Mayor</i></p> <p><b>Mike Quilty</b> <i>Central Point City Councilor</i></p> <p><b>Kitty Piercy</b> <i>Eugene Mayor</i></p> <p><b>Linda Modrell</b> <i>Benton County Commissioner</i></p> <p><b>Dan Clem</b> <i>Salem Councilor</i></p> <p><b>Rod Park</b> <i>Metro Councilor</i></p> <p><b>Guest Speaker</b> <i>Oregon Futurist</i></p>
1:00 PM	<p><b>The Power of Collaboration:</b> <i>How will our governments adapt to the changing trend toward super regions?</i></p> <p><i>A keynote address and discussion on changing demographics and increasing inter-relationships within the state's super-region, larger state economy and possible new avenues for collaboration among governing bodies, and new governance solutions that will be needed</i></p>	
2:00 PM	<p><b>Breakout Session 2:</b> <i>what are possible collaboration and governance strategies for advancing the needs of Oregon's super-regions and healing the urban/rural political divide?</i></p> <p><i>How will the tapestry of governing bodies and representatives from the super-regions find common ground and a common agenda to assure that growth demands are met? How will super-region strategies blend with a statewide strategy of collaboration on common needs and interests?</i></p> <p><i>Breakout groups will brainstorm new ideas for meeting this challenge, with the goal of shaping a common agenda for action. Topics will include housing, transportation, communication technology, public finance and governance.</i></p>	All
3:30 PM	<p><b>Collaborative Action:</b> <i>are Oregon's super-regions ready for a new level of collaboration? Is it time for a joint coalition?</i></p>	All
4:45 PM	<p><b>Closing Remarks &amp; Next Steps</b></p>	Rex Burkholder
5:00 PM	<p><b>Adjourn</b></p>	

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