



Lane Council of Governments

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Lane Economic Committee Accepting Applications

Applications to serve on the Lane Economic Committee (LEC), the economic advisory committee for the Lane Council of Governments (LCOG), are being accepted until November 4, 2005, 5:00 p.m. at the LCOG office. Applicants are sought for three positions on the 15-member LEC to serve for a three-year term. Meetings are held on the third Monday of each month at 11:30 in Eugene. The LEC represents the principal economic interests of Lane County, including business, industry, finance, education, the professions, and government. In addition, the LEC is intended to broadly represent the geographic and cultural diversity of the County.

LEC members are appointed by the LCOG Board of Directors to serve in an advisory capacity to the Board to develop and implement an overall economic development program in Lane County, including the recommendations for project implementation priorities. The LEC also carries out economic development-related research, planning, implementation, and advisory functions as are helpful and necessary to the coordination of other local, state, federal, and private organizations. In this capacity, the LEC has previously (a) served as the Regional Strategies Committee for Lane County, (b) has developed the Lane County project priorities under the Northwest Economic Adjustment Initiative, and (c) provided comment to the State of Oregon and the federal government on community and economic development issues. The LEC provides the Lane County portion of the Regional Investment Strategy for the four-county Cascades West Economic Development District covering Lane, Benton, Lincoln, and Linn Counties.

Please return this application to Lane Council of Governments, 99 East Broadway, Suite 400, Eugene, OR 97401 no later than 5:00 p.m. Friday, February 3, 2006. FAX copies will be accepted (541-682-4099). For further information, please call Steve Dignam, LCOG Economic Development Coordinator (541) 682-7450.

1. Applicant Information (Please print or type):

Name Jenny Ulum

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FAX # 302-6622

E-Mail Address julum@ulum.com

Occupation public relations Place of Employment The Ulum Group

2. Please give a brief description of your past and current involvement in economic and community development efforts: Past Chair, Eugene Area Chamber of Commerce; previously served on Lane Metro Partnership board. Am active on a number of nonprofit boards (United Way, Relief Nursery, Volunteers in Medicine Clinic).

3. Please briefly explain why you are interested in serving on the Lane Economic Committee: I see a strong connection between our economy and our essential public services. Without a thriving economy, we have more people in need and fewer resources to help them. I hope I can help build a better economy through LEC.

4. Please identify the economic and community interests you feel you would represent if appointed to serve on the Lane Economic Committee (Please be specific and respond to each area that applies to you):

Business as a small business owner and chamber member. Industry _____

Finance _____ Professions _____

Education (as the parent of an elementary school student) Government _____

Other Through my various clients, I am familiar with numerous other fields although I would not claim to represent them while serving on LEC. Nevertheless this experience gives me a broad, diverse perspective on economic issues.

5. Please identify the community and geographic area in Lane County you believe you best represent? Please be specific and identify all that apply to you.

Geographic Area:

Coastal Lane (Florence, Dunes City, Mapleton, Upper Siuslaw) _____

Northwest Lane (Veneta, Junction City, Coburg) _____

East Lane (McKenzie/Mohawk Valleys, Lowell, Oakridge, Westfir) _____

South Lane (Creswell, Cottage Grove) _____

Urban (Eugene/Springfield) (I am from the coast, and am very sensitive to the difficulty of attracting and retaining businesses outside the metro area; I can't say that I represent the coastal area however.)

6. Please identify any other interest areas you would represent by serving on the Lane Economic Committee: I have an extensive professional background in health care, and a strong personal interest in education.

7. Will you be able to serve on the Lane Economic Committee for a complete term and regularly attend the meetings? Yes