

Agenda item #6

Review and Approve 2004 LEC workplan

Background

The LCOG Board had a strategy session in July, 2003 at which 6 goals were identified for economic development efforts (See column 1 in attachment). These 6 goals were then discussed and further clarified at a full meeting of the LCOG Board on 10/18/03 (See column 2 in attachment.) LCOG staff took these goals and clarifications and created a 2004 workplan for the LEC (See column 3 in attachment.) Finally, other LCOG EcoDevo staff activities are detailed in column 4.

Action Item

Approve LEC workplan

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Lane Economic Committee WorkPlan
Based on LCOG Board Goal Setting Session and Subsequent LCOG Board Discussion

LCOG Board Goal Setting Session July, 2003	LCOG Board Discussion 10/18/03	LEC WorkPlan	Memo: LCOG EcoDevo Staff WorkPlan
1. Assist local governments in meeting infrastructure needs – grantsmanship, technical assistance.	Identify regional solutions to infrastructure needs	<ul style="list-style-type: none"> • Invite various State and Federal agencies to LEC to address how their agencies can provide assistance 	<ul style="list-style-type: none"> • Arrange and coordinate local training on various infrastructure finance tools
	Focus on realistic industries	<ul style="list-style-type: none"> • Invite feedback from the Lane Metro Partnership regarding efforts in this direction 	<ul style="list-style-type: none"> • Assist local communities with Target Industries Studies and Economic Development Strategy reports. • Coordinate industry cluster analyses
	Develop reliable transportation infrastructure, including rail	<ul style="list-style-type: none"> • Review LCOG’s Transportation Planning efforts as they relate to economic development 	<ul style="list-style-type: none"> • Support other LCOG Transportation Planning efforts
2. Maintain and make available objective information related to development, e.g. buildable land surveys	Improve awareness of industrial site options in rural areas	<ul style="list-style-type: none"> • Invite feedback from the Lane Metro Partnership regarding efforts in this direction 	<ul style="list-style-type: none"> • Improve capabilities of Regional Land Information Database (RLID) • Assist small communities to identify and prepare “shovel ready” sites
3. Support Needs & Issues process. Board should receive regular reports from Lane Economic Committee	Improve two-way communication between LCOG/LEC boards	<ul style="list-style-type: none"> • Provide regular progress reports back to LCOG Board via chair, vice-chair or staff • Rank Needs & Issues projects 	<ul style="list-style-type: none"> • Manage the Needs & Issues inventory process
4. Avoid conflicting with the economic development efforts of others, e.g. Lane Metro Partnership, Workforce Partnership, and CVALCO	Focus on efficient and non-redundant delivery of services	<ul style="list-style-type: none"> • Work with Lane County to help incorporate relevant questions into County RFP’s 	<ul style="list-style-type: none"> • Research these issues on all LCOG economic development proposals • Strive to achieve LCOG’s mission of regional coordination with maximum efficiency
5. Facilitate area-wide long term growth management planning, e.g. Region 2050; nurture unified vision for growth and development	Help coordinate various sources of economic development assistance	<ul style="list-style-type: none"> • Provide feedback and local perspective to 1) Benton Lane Lincoln Linn Regional Investment Board, 2) Cascades West Economic Development District, and 3) Southern Willamette Research Corridor • Provide feedback to University of Oregon programs related to Technology Transfer and Business Incubators 	<ul style="list-style-type: none"> • Provide staff support to 1) Benton Lane Lincoln Linn Regional Investment Board, 2) Cascades West Economic Development District, and 3) Southern Willamette Research Corridor • Participate and help coordinate activity on other economic advisory councils such as the Eugene Area Chamber of Commerce

			<ul style="list-style-type: none"> • Keep current on various state and federal programs in order to use those programs effectively in Lane County
6. Expand business assistance loan program	Assist more small businesses through LCOG's business loan program	<ul style="list-style-type: none"> • Provide oversight and review of LCOG's Loan Administrative Committee (LAC) • Support efforts to add new loan programs 	<ul style="list-style-type: none"> • Increase marketing efforts to rural communities and business groups • Pursue new loan programs such as current grant proposal to US Economic Development Administration • Increase referrals to other lending groups such as City of Eugene program
	Provide more technical assistance to small businesses	<ul style="list-style-type: none"> • Invite feedback from Business Development Center and SCORE 	<ul style="list-style-type: none"> • Deliver no-cost loan consulting services to small business loan applicants, where possible • Refer small businesses to various existing providers of technical assistance

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Last Saved: November 18, 2003