



BUS RAPID TRANSIT

MOVING AHEAD!

January, 2006

Since 1998, Lane Transit District (LTD) has been developing a new transportation system for the Eugene/Springfield area called bus rapid transit (BRT). EmX, as LTD's BRT system has been named, is most easily envisioned as using buses to emulate the speed, comfort, and convenience of rail systems. The EmX system is composed of high-frequency, fast transit service along major corridors, with smaller buses providing access from neighborhoods to the EmX lines, as well as to nearby shopping and employment. The system includes exclusive bus lanes, traffic signal priority, precision docking at stops, off-board fare payment, level boarding, wider stop spacing, and supports land use planning.

LTD intends to create a public image for the EmX system that is consistent with the image people have of rail. Studies have shown that more people will choose to ride a train than a bus, even if the service is equivalent. Achieving a rail-like image can be accomplished by the design of the system and through the marketing of the system.

Eventually, LTD will develop a comprehensive system of EmX corridors within the community. The first corridor between downtown Eugene and downtown Springfield is under construction and will be in operation in 2006. Planning work has begun on the next EmX corridor in Springfield.



EmX station near the University of Oregon



Emx vehicle at Franklin Blvd. and Onyx St. intersection

BRT STEERING COMMITTEE

LTD Board of Directors

Gerry Gaydos
Dean Kortge
Deborah Davis

Springfield City Council

Tammy Fitch

Eugene City Council

George Poling

Lane County Board of Commissioners

Peter Sorenson

Community Representatives

Dan Egan
Dave Jewett

Oregon Department of Transportation

Jack Lee



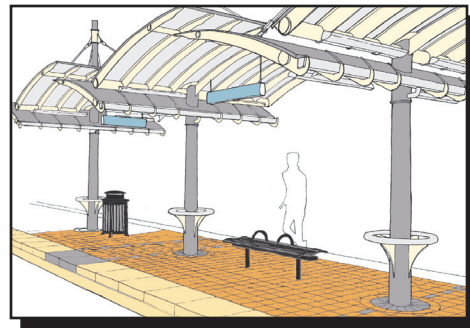
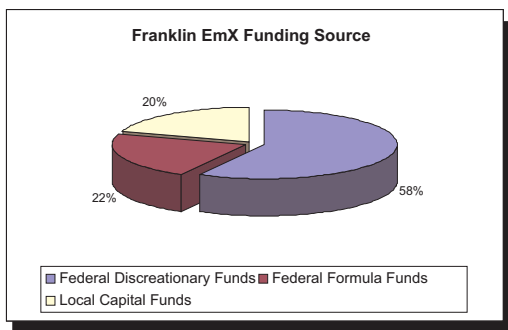
BUS RAPID TRANSIT

Franklin Corridor

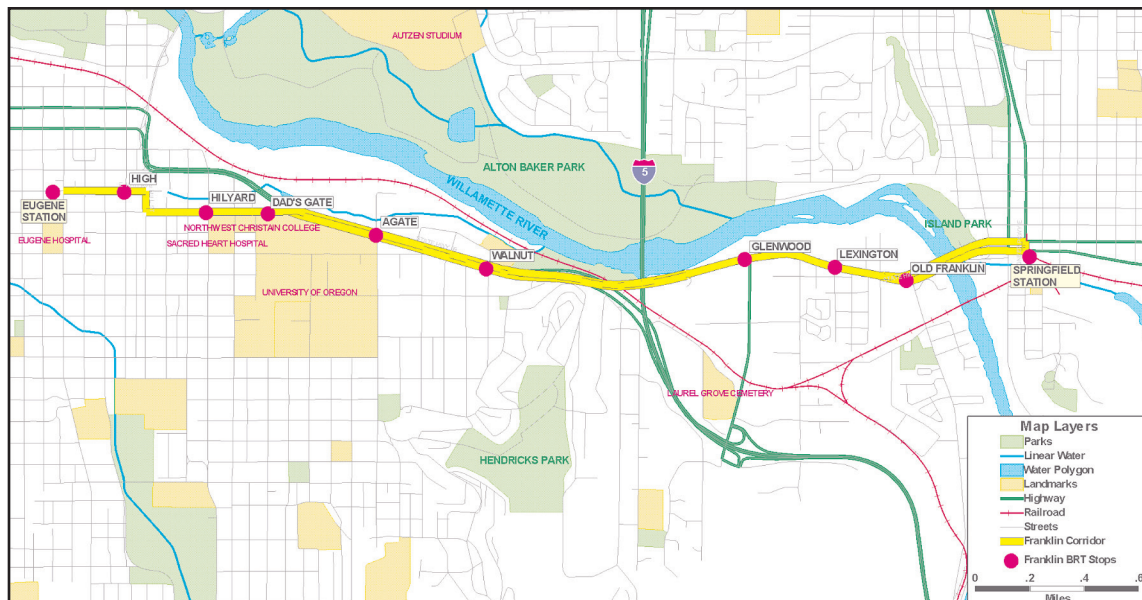


January, 2006

The first EmX corridor is four miles long and connects downtown Eugene and downtown Springfield; the two main hubs for the transit system. This corridor also serves a regional hospital and the University of Oregon, two key markets for the District's services. This corridor will be in operation in 2006. There will be eight EmX stations between downtown Eugene and downtown Springfield that are located to serve the most significant destinations along the corridor.



Map of EmX route between downtown Eugene and downtown Springfield



Lane Transit District
3500 E. 17th Avenue
Eugene, Oregon 97403
541-682-6100
www.ltd.org
E-mail: brt@ltd.lane.or.us

"Progressive leadership in finding effective and efficient solutions to the community's transportation needs and integrating transportation and land use planning."

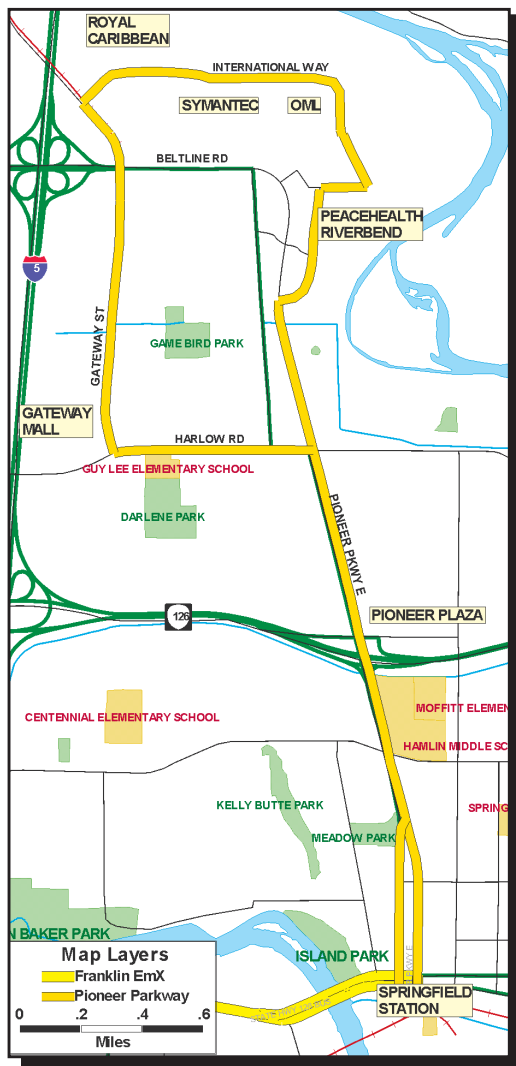
excerpt - LTD Mission Statement

BUS RAPID TRANSIT SPRINGFIELD EXTENSION

January, 2006

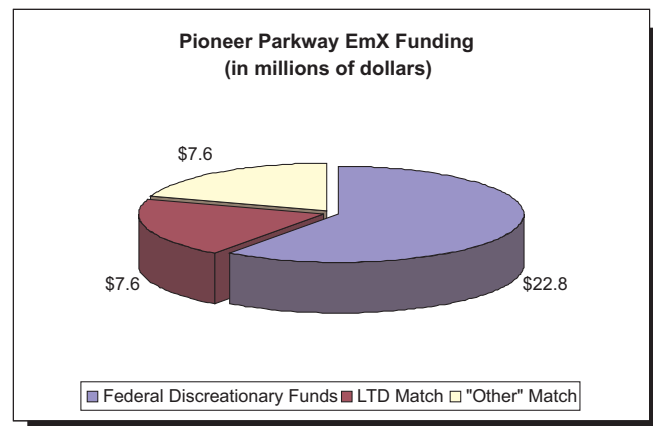
PIONEER PARKWAY

The City of Springfield and LTD have selected the Pioneer Parkway corridor to be the next EmX corridor developed in Springfield. More frequent and reliable transit service is necessary to serve the growing Gateway area. The City of Springfield is building the MLK Jr. Parkway to serve the PeaceHealth Hospital and the Riverbend development area. The ability to incorporate EmX into the planning process is a unique opportunity. The Pioneer Parkway corridor could be operational in 2009.



Corridor Information:

- Corridor length: 5.9 miles
- 90 % exclusive right of way
- Cost: \$6.4 million per mile (including vehicles)
- Serves new and existing development
- Uses vacated railroad right of way
- Future possible connection to Coburg Road EmX
- Environmental review completion in 2006

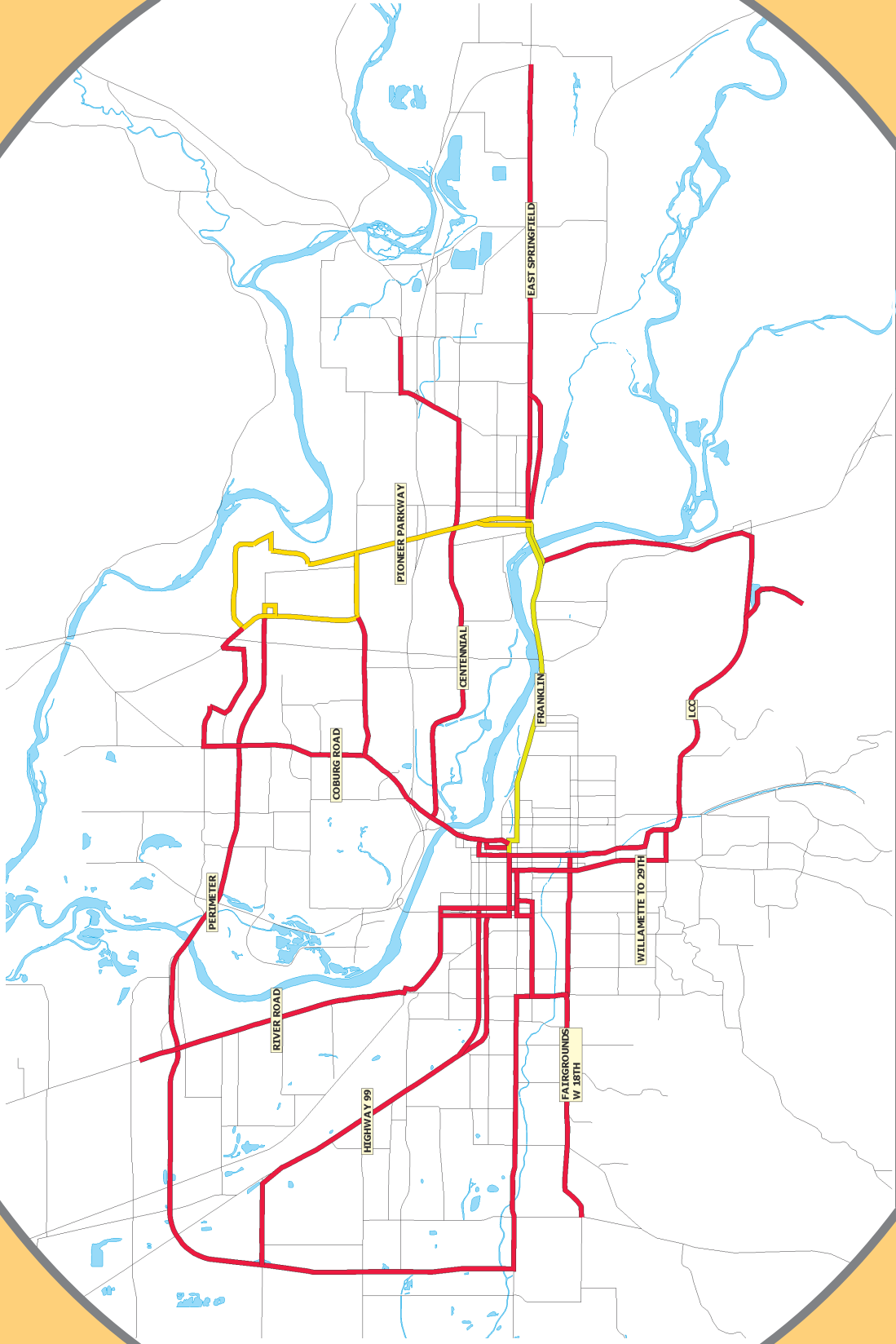


"The City of Springfield is committed to improving public transit. Bus rapid transit has the potential to make transit operate faster and better."

Sid Leiken, Mayor, City of Springfield



Lane Transit District



Smaller, neighborhood-friendly buses would connect neighborhood residents to the main BRT corridors highlighted in this map.

The Franklin EmX Corridor will link downtown Eugene and downtown Springfield.