

Lane Council of Governments

99 East Broadway, Suite 400, Eugene, Oregon 97401-3111 (541) 682-4283 Fax: (541) 682-4099 TTY: (541) 682-4567

November 28, 2007

To: Citizen Advisory Committee
From: Kathi Wiederhold
Subject: Item 8: Public Participation Plan

Action Recommended: Discuss the one year evaluation of the Public Participation Plan.

Staff suggests that the committee conduct the evaluation of the Public Participation Plan, hereafter called the Plan, in two parts. For the December meeting, consider public involvement for the recent update of the Regional Transportation Plan as a way to examine the usefulness of the Plan. In January, review and discuss an analysis of the performance measures in the Plan and any additional information requested during the December discussion.

Issue Summary

The Plan will have been in place for one year come January. Two policies on page 10 of the Plan direct an annual review and evaluation of the Plan:

Policy 3.1 Annually evaluate the response to public involvement techniques including analysis of the region's population, income, language preference, ethnic status, and other demographic factors. Adjust strategies to improve performance.

Policy 3.2 Review the Public Participation Plan annually and adopt revisions if necessary. A 45-day comment period shall be provided before adoption or revision of the plan. Provide public notice as far in advance as feasible in each situation.

This agenda item is to begin the evaluation of the Plan by looking at how it served during the recent update of the Regional Transportation Plan. Attachment 1 lists the public involvement conducted for the update. Attachment 2 is a memo and petition signatures titled "Real Public Involvement in the Central Lane Regional Transportation Plan" submitted during the public comment period for the update.

How well did the Plan hold up when following it to guide public involvement for the update?

What worked well?

What didn't work well?

Does the Citizen Advisory Committee have any big issues with the Plan?

What thoughts does the committee have regarding the memo in Attachment 2?

Background

The Public Participation Plan adopted by the Metropolitan Policy Committee in January 2007 accomplished the following:

- Met requirements for the federally-required MPO Public Participation Plan
- Identified core public involvement tools the MPO will use for each key MPO product
- Told how to measure whether the plan is effective
- Provided for an annual review so changes can be made to improve effectiveness
- Made changes required by the federal transportation legislation called SAFETEA-LU
- Developed policies dealing with public involvement, including those dealing with responding to public comment received by the MPO and environmental justice

To prepare for this agenda item, I suggest members review the Plan with particular attention to:

- Objectives and policies (pages 7-10)
- Summary Table of Public Involvement (page 13)
 - -Describes the key MPO products and shows the core public involvement tools for each.
- Chapter IV Evaluation (pages 15-18)
 - -Includes objective ways to measure whether public involvement tools meet the objectives under each goal.

Attachments

Attachment 1 Summary of Public Involvement Conducted for the Update of the Regional Transportation Plan

Attachment 2 Memo and Petition Signatures titled "Real Public Involvement in the Central Lane Regional Transportation Plan"

LCOG: T:\MPO\COMMITTEES\CAC\FY08\DECEMBER 07\ITEM8-COVERMEMO-PPPEVALUATION.DOC
Last Saved: November 27, 2007