

COMMUTER SOLUTIONS



Monthly Department Report – June 2007

Prepared for: Transportation Planning Committee (TPC)

Program Management: Commuter Solutions participated in the West Eugene Transportation Study Open House, providing information on transportation alternatives to interested residents, property owners, and business owners.

Staff met with representatives from Lane Regional Air Protection Agency (LRAPA) to plan a summer Clean Air Campaign. Weather forecasts for the summer season indicate there could be a number of either “air watch” or “air warnings” days indicating pollution levels and health hazards.

The “gas price poster” originally designed by former LTD employee Bob Ransom, has been redesigned and distributed to businesses participating in Commuter Solutions programs. The poster, which compares the cost per gallon of gas per person for each transportation option, has been well received. METRO in Portland and Pac-West Ad Agency have requested permission to reproduce the poster for use in the statewide transportation options marketing campaign currently underway in the Portland region.

Group Pass/ETC Programs: Organic Materials Review Institute (OMRI) has joined the Group Pass Program and hosted a transportation fair for their employees.

CarPool/VanPool/Emergency Ride Home Program (ERH): Eighteen commuters have registered for the Emergency Ride Home (ERH) program.

Four Companies have enrolled in the Emergency Ride Home Program:

- Capella Market
- Oregon Center for Applied Science (ORCAS)
- Organic Materials Review Institute (OMRI)
- SOLARC Architecture and Engineering, Inc

Smart Ways to School Program (SWTS):

Safe Routes to School (SRTS) Funding: Lisa attended Oregon SRTS training for people associated with local schools that intend to apply for these funds. Lisa is working with Monroe Middle School, Roosevelt Middle School, and Thurston Elementary School to apply for funding for encouragement/education activities and engineering improvements. We have heard that Creswell and Veneta schools are working independently to seek SRTS funds. The application deadline is July 31, and grant decisions are expected to be announced by fall. We are optimistic that one or more Lane County schools will receive funding.

Monroe Middle School Pilot Project: The school’s “We Get Around” campaign is continuing with a weekly contest for students who walk, bike, carpool, or ride a bus to or from school. Walk and bike events were held daily from May 7-11 in neighborhoods adjacent to the school. Free Saturday clinics provided by Paul’s Bicycle Way of Life helped several Monroe students and parents tune-up their bikes and make sure they are road ready. The school distributed a map of suggested walk/bike routes to all Monroe families. The team is now preparing an application for SRTS funding to continue its efforts next year.

A representative of ACTS Oregon, which has funded this year’s Monroe Middle School project, visited the school and complimented the team on its successful campaign.

Student Transit Pass Program (STPP): In a recent *Register-Guard* news story, an Oregon Department of Energy spokesperson indicated that the Oregon Department of Energy (ODOE) may be willing to extend the Student Transit Pass Program. LTD is arranging to meet soon with ODOE to discuss this possibility.

Several private and charter schools have agreed to purchase Group Pass Program (GPP) for their students, including Network Charter School and Willamette Leadership Academy. Several more schools are interested and are reviewing the GPP contract.

If LTD is able to restore the Student Transit Pass Program, then GPP schools will be converted back to the STPP program.